



New Zealand Intellectual
Property Attorneys Inc

2024 Annual Conference

Friday 6 September 2024

InterContinental Wellington

2 Grey Street

Wellington 6011

President's Welcome

Welcome you all to Wellington and to our Conference and AGM.

Thank you for attending. We appreciate you taking the time out of your busy schedules to support this event.

We hope that what we have to offer today is interesting, engaging and worth your while.

We have a range of presentations being given by learned speakers, with a number from overseas. Their willingness to share their knowledge and experience makes this event possible.

We are incredibly grateful for their support as we could not have put this conference together without their participation.

As well as valuable CPE hours, today offers a great opportunity to catch up with colleagues from across the profession.

As we are running a tight schedule your prompt return to the room after the refreshment breaks would be appreciated.

Please enjoy the day!

A handwritten signature in black ink, appearing to read 'Tom Robertson', with a long horizontal flourish extending to the right.

Tom Robertson

NZIPA President

Schedule

Time	Speaker	Topic
8.30am	Registration opens	
9.20am	Karakia - Don Rangi President's Welcome – Tom Robertson Health and Safety notices	
9.45am	Leonard Werner-Jones (Hoffmann Eitle) Nadja Muncke (Hoffmann Eitle)	The Unified Patent Court – Insights and Lessons from the First Year
10.45am	Morning Tea	
11.15am	Tom Cordiner (Barrister)	Australian Patent Update
12.15pm	IP Australia and IPONZ Nathan Madsen (IP Australia) Craig Tolson (IPONZ)	Patent oppositions in Australia and New Zealand: Processes and key issues.
1.15pm	Lunch	
2.00pm	Victoria Argyle (AJ Park) Laura Carter (Sangro Chambers)	Ethics: Real and potential conflicts in modern practice. Plus Practice and Financial Management – Tips on Avoiding Complaints
3.30pm	Afternoon tea	
4.00pm	Clive Elliott (Barrister)	A Review of Recent Trade mark Cases in NZ and a Quick Look at Australia
5.00pm	Sheana Wheeldon (Barrister)	Alternative Dispute Resolution in IP Disputes – Current Landscape and Useful Information
5.35pm	NZIPA Annual General Meeting and Special General meeting – NZIPA members only	
6.15pm	Drinks	
7.30pm	Dinner Finish at about 10.30pm	

Speaker Profiles

The Unified Patent Court - Insight and Lessons from the First Year



Leonard Werner Jones

Hoffmann Eitle

Germany

With nearly 20 years of experience as a patent professional, Leonard Werner Jones' practice focuses on the life sciences, and in particular on protein and nucleic acid-based therapeutics, medical diagnosis, stem cells, and protein purification in oppositions and appeals at the EPO. Leonard represents a colorful mixture of small and mid-size biotech companies, academic institutions, and large pharmaceutical corporations involved in technologies, including CRISPR/Cas, RNA therapeutics, antibody technologies and treatments, gene therapy, and chromatography

Having grown up in the United States, Leonard focuses on advising clients in North America to best maneuver the difficulties of intellectual property protection in Europe.

Prior to joining HOFFMANN EITLE in 2004, Leonard completed his doctoral thesis at the Max-Planck-Institute of Neurobiology in Martinsried/Munich. He then was a post-doctoral scientist and later faculty member at the University of California/San Diego (UCSD) Department of Neurosciences (1998 – 2004), researching nerve regeneration following spinal cord injury. He is author of more than 30 international scientific publications and received scholarships and research grants from US-NIH, US-VA, US-NARSAD, DAAD, Max-Planck-Society and HOFFMANN-La Roche.

When taking a break from the world of IP, Leonard is found in the Alps with his family, hiking, mountain biking or skiing.

And.....



Dr. Nadja Muncke

Hoffmann Eitle

Germany

Dr. Nadja Muncke is a partner in the Biotechnology practice group of HOFFMANN EITLE in the Munich office, with almost 20 years of experience in patent law. She advises large and medium-sized biotechnology companies from the USA, Japan and Europe. In addition to her extensive work in patent grant proceedings, Dr. Muncke has particular experience in opposition and appeal proceedings before the European Patent Office.

Dr. Muncke studied biology and chemistry at the University of Heidelberg, with a one-year stay in the USA. During her doctoral studies in the field of molecular genetics, Dr. Muncke received prestigious scholarships from the University of Heidelberg and the state of Baden-Württemberg.

After completing her doctorate, she moved to London and switched to the IP industry. Dr. Muncke trained, worked and was admitted as a UK and European patent attorney at one of the leading IP firms in the UK. Since joining HOFFMANN EITLE in 2010, she has contributed to the steady growth and development of HOFFMANN EITLE's biotechnology practice, which is now one of the largest in Europe.

Dr. Muncke has experience in a wide range of biotechnology disciplines, particularly in cancer diagnostics and therapy, antibodies, vaccines, immunology, therapeutic targets, enzyme engineering, cell separation and purification assays, and screening techniques.

Australian Patent Update



Tom Cordiner KC
Barrister

Tom holds the dual qualification of barrister and registered patents and trade mark attorney.

After a short stint as a molecular geneticist in the mid 1990's, Tom has since specialised in all aspects of intellectual property law.

He was admitted to the bar in 2003 and appointed silk in 2016. Tom is also enrolled as a barrister of the High Court in New Zealand.

Patent Oppositions in Australia and New Zealand:

Processes and key issues



Nathan Madsen – IP Australia

Nathan is the Deputy Commissioner of Patents in the role of Assistant General Manager of the Patent Oppositions and Hearings section within IP Australia.

He is an experienced hearing officer and has issued many decisions across a range of technologies, in relation to issues including patent validity, entitlement, extensions of time

and other procedural matters.

Nathan is also involved in managing litigation involving the Commissioner of Patents and guiding IP Australia's approach to the examination of computer implemented inventions.

Previously, Nathan worked as a supervising examiner of the ELEC4 examination section.

Nathan completed a PhD in experimental physics at the Australian National University in 2007.



Craig Tolson - IPONZ

Craig is a Principal Hearings Case Officer in the Business Delivery/Hearings division of IPONZ.

Craig completed a degree in Electrical Engineering at Canterbury University and worked in a variety of roles as a mechanical and electronic design engineer before becoming involved in Intellectual Property, originally as a Patent Attorney and later as a Patent Examiner in the mechanical and electrical/ICT fields.

Ethics: Real and potential conflicts in modern practice.

Plus: Practice and Financial Management – Tips on Avoiding Complaints.



Victoria Argyle – AJ Park

Victoria is a Special Counsel in AJ Park's Litigation and Dispute Resolution practice. She assists clients to maintain and enforce their intellectual property rights, and to resolve disputes relating to those rights.

Victoria specialises in dispute resolution across all areas of intellectual property.

Previous to Victoria's role at AJ Park, she practised as an employed barrister with Andrew Brown KC.

Victoria has also worked as a Patent Attorney at Baldwins (now AJ Park) in the Chembio team, giving her prior experience in the prosecution of patent applications through to acceptance and grant.

Victoria holds a PhD in Inorganic Chemistry and so brings a unique set of skills to AJ Park's Litigation and Dispute Resolution practice.



Laura Carter – Sangro Chambers

Laura is an experienced litigator, with a strong record and reputation in civil disputes, particularly those relating to intellectual property.

Laura is a well regarded 'safe pair of hands' on a wide range of litigation matters. She has acted as counsel across a wide range of IP and other disputes, including in the High Court, all IPONZ matters and other contentious matters. She is a highly sought after and experienced junior counsel on substantial IP, commercial, and public law cases, including in the High Court and Court of Appeal.

A Review of Recent Trade mark Cases in New Zealand and a Quick Look at Australia



Clive Elliott KC

Clive is a barrister, patent attorney and arbitrator. He is ranked by Chambers and Partners as *"one of New Zealand's leading IP silk's"* with a *"particular flare when it comes to handling especially complex matters"*. Clive is a fellow of the Arbitrators and Mediators Institute of New Zealand and a panel member of the Institute's IP list.

Clive is a former President of the New Zealand Bar Association. He is a past council member of the Legal Practice Division of the International Bar Association (IBA), a past chair of the Intellectual Property and Entertainment Law Committee of the IBA and a past president of the Intellectual Property Society of Australia and New Zealand (IPSANZ). He was also convenor of the Intellectual Property Committee of the New Zealand Law Society for a decade, and remains on the committee.

He is a co-author of the Lexis Nexis loose-leaf texts: Copyright and Design; and Patents and Trade Marks. He is a frequent writer and commentator on IP and information technology issues and is a member of the Editorial Board of the Intellectual Property Forum. He is named in the International Who's Who of Patent Lawyers, the International Who's Who of Internet & E-Commerce Lawyers and the World Trademark Review's World's Leading Trademark Professionals.

Alternative Dispute Resolution in IP Disputes – Current Landscape and Useful Information



Sheana Wheeldon

Quay Chambers, Auckland

Sheana Wheeldon is a barrister and commercial mediator, with more than 30 years' experience in dispute resolution. She is one of New Zealand's leading Intellectual Property lawyers, with a strong focus on commerciality and settling disputes.

A dual qualified lawyer and registered patent attorney, Sheana has practised as a barrister since 2015 after many years at a major national law firm including ten years as partner and head of IP.

In the mediation field Sheana is Fellow (Mediation) of the Arbitrators' and Mediators' Institute of NZ (AMINZ), and a member of AMINZ's Panel of Mediators and its specialist Intellectual Property List. As a mediator her guiding principle is excellence in actively helping parties to reach good, robust settlements of their differences. She brings to the table great listening skills and clear thinking, along with a solution-focused approach.

Sheana's IP advocacy practice encompasses disputes of all kinds, with particular expertise in IPONZ trade mark proceedings including appeals.

In the adjudication field Sheana is a member of the NZ Domain Name Commission's Panel of Experts who decide domain disputes in the .nz space. She is also available to act as an expert determiner, neutral evaluator and facilitator in Intellectual Property disputes and suitable commercial disputes.

Our MC

Ryan McGhee (The Scottish Kiwi)



Ryan McGhee is a senior Human Resources professional with over 20 years of experience working in the private and public sectors, in the UK, Australia and New Zealand.

He has worked at brands including Apple, PepsiCo, and Campbell Arnott's, as well as for public organisations such as the Treasury, MBIE, and the Electoral Commission.

He holds a BA in Philosophy, Politics and Economics from Oxford University, and a MA in Human Resource Management from London Metropolitan University.

Ryan is also a professional stand-up comedian, having recently joined the NZ comedy scene in 2020. Over the last 3 years he has won "Best Newcomer" at the NZ Comedy Guild Awards (2021), written his debut comedy show "The Scottish Kiwi", and toured through 16 different cities and towns across Aotearoa.